

FOR IMMEDIATE RELEASE:

AUSTIN EATS PARTNERS WITH THE CENTRAL TEXAS FOOD BANK

Local food tour company is making it easy to feed the needy

(AUSTIN, TX) — Austin Eats, Austin's original food tour company, has partnered with the Central Texas Food Bank to help food lovers give back to the community and work toward fighting hunger in central Texas. Now anyone can easily donate to the non-profit via Austin Eat's community page, and registrants booking a tour are given the option to add \$5 to their total to benefit the Food Bank's initiatives.

“Our hope at Austin Eats is that this partnership will bring awareness to our local and out of town guests about hunger relief in Central Texas,” says founder Andy Potter. “Opportunities abound for Austin Eats to share info on how our guests can volunteer or donate to this wonderful organization.”

Last year, the Central Texas Food Bank distributed 31 million meals to those in need and, after doubling their storage and distribution space last June with a new facility and full service kitchen, they expect to provide 60 million meals this year.

“We couldn't serve the 46,000 people who rely on us every week without the generous support of community-minded partners like Austin Eats Food Tours,” said Mark Jackson, Chief Development Officer of the Central Texas Food Bank. “The Food Bank can turn every \$1 donated into 4 meals, so each \$5 donation made by Austin Eats Food Tours clients not only raises awareness of the hunger issue here in Central Texas — it also provides 20 meals for those in need.”

Since 2011, Austin Eats has facilitated over 7,500 visits and \$1 million worth of purchases at Austin area restaurants, food trucks and breweries. The company has also donated over \$63,000 to non-profit partners. Potter learned about the Food Bank's operations as a volunteer through the years, and this spring the entire Austin Eats team will be donating their time to the non-profit by sorting food donations, preparing meals and assisting with the mobile food pantries.

About Austin Eats Food Tours

Andy and Lindsey Potter founded Austin Eats in 2011 with the intention of introducing locals and visitors alike with the best food and drink Austin has to offer. In addition to five weekly tours, they offer customized private tours for groups of all sizes. For more information, visit <http://www.austineatsfoodtours.com> or call [512-963-4545](tel:512-963-4545). Visit them on Facebook @austinfoodtours and on Instagram @austineatsfoodtours.

About the Central Texas Food Bank

The mission of Central Texas Food Bank is to nourish hungry people and lead the community in ending hunger. Founded in 1981, the Food Bank provides food and grocery products through a network of nearly 250 Partner Agencies and nutrition programs, serving nearly 46,000 people every week. Headquartered in Austin, the Food Bank serves 21 counties in Central Texas, an area about twice the size of Massachusetts. For more information on the Food Bank and its programs, visit centraltexasfoodbank.org.